

# Logo mats

Clean. Individual. High Quality.







If you are interested in our logo mats NOVUS IMAGE or in the functional carpet mats NOVUS CLASSIC, please contact us — we will be pleased to give you advise or help you with the purchase order.



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Please call us! Monday to Friday from 10.00 a.m. to 03.00 p.m.

## Quality from the ground up

We aim to ensure that building interiors provide a hygienic, safe environment — and our washable carpet mats are our solution to this. To create them, we combine innovative production processes and superior design standards. And the result? High-quality carpet mats that not only offer winning functional features, but also provide an attention-grabbing advertising medium. Our carpet mats are manufactured exclusively in Germany. For us, establishing our production processes here is an obvious choice; for you, it represents a promise of quality that we are glad to honour. Reap the benefits of our products, and pass them on to your customers.













## A clean image

Our carpet mats come in two different styles.

With NOVUS IMAGE carpet mats, there are virtually no limits on the printed image and design you choose. And thanks to an almost wide range of colours, you can make any motif stand out – whether it's the company logo or a particular picture.

NOVUS CLASSIC stands for functionality and finds its place wherever a classical designed carpet mat is required.



## Perfectly positioned

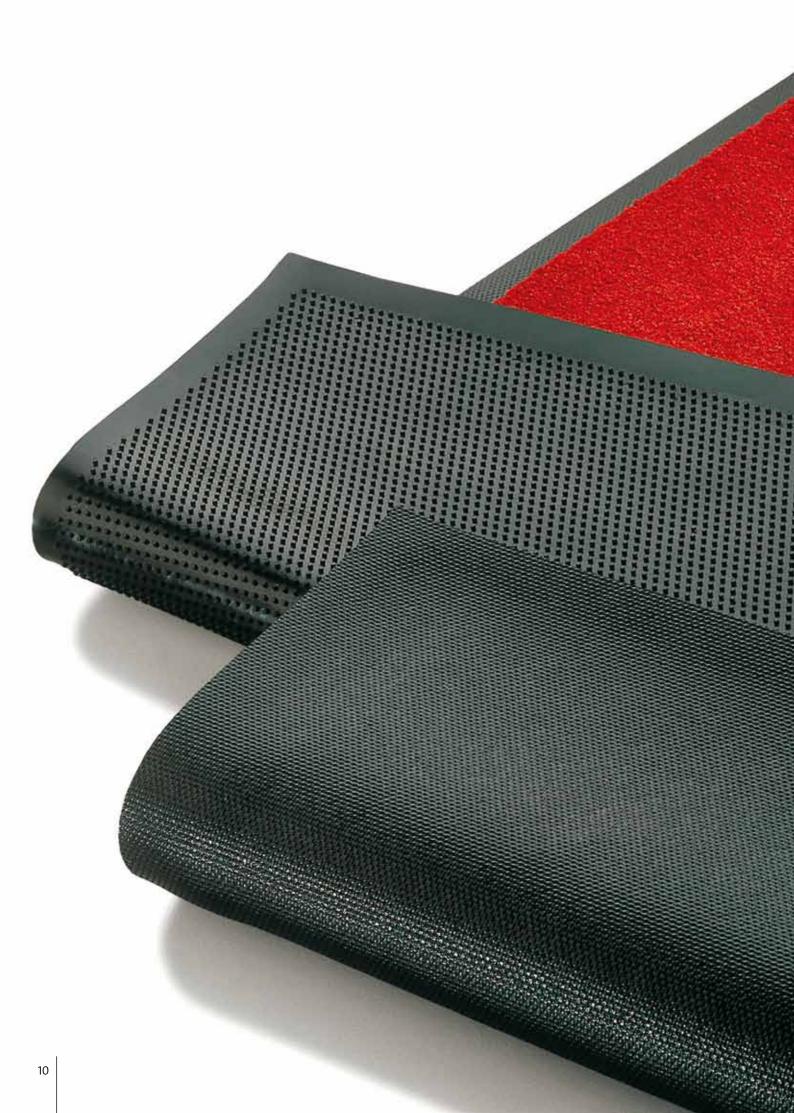
Thanks to their high quality and the wide variety of options they offer, our carpet mats can be positioned anywhere in a building. Of course, it makes particular sense to place them in areas that high volumes of people are likely to spend time in or pass through – such as entrance areas, waiting areas, circulation areas like corridors and stairways, as well as inside and in front of lifts. Their ability to considerably reduce the risk of slippage caused by moisture ensures the areas stay clean and safe. As they are washable, they also offer a long and reliable service life.

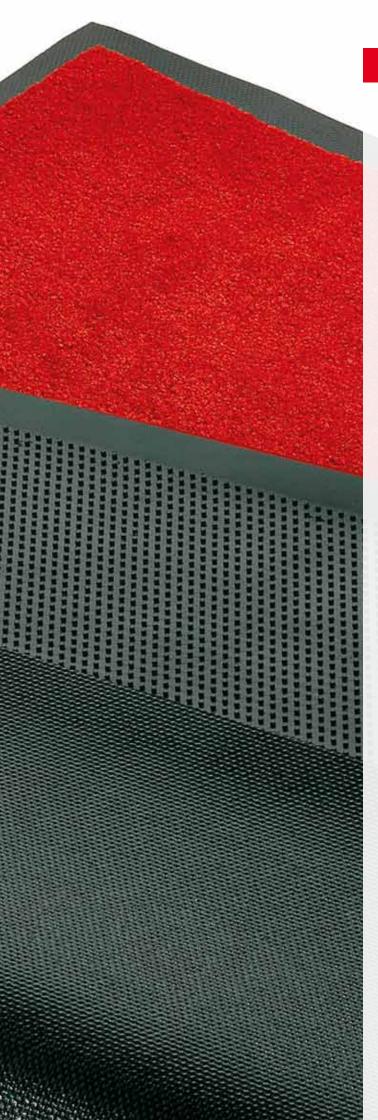
If a carpet mat is intended to provide both a cleaning function and a representative image, then it is worth placing it in a prominent position in the room.











## Quality does not appear out of nowhere

Creating the perfect product requires a combination of experience, high-quality materials and precision. Both the pile fibre material and the nitrile rubber used for the backing have been specially chosen for our products and are the best materials for the job.

The production process — consisting of several production steps that are designed to enhance quality and performed on state-of-the-art machines — combines the fibre material and nitrile rubber to create a consistently high-quality carpet mat that maintains the same excellent standards even when subjected to heavy usage and frequent cleaning intervals.





### **NOVUS IMAGE**

#### Get your message across

If you want a carpet mat that provides information and advertising space in addition to being a cleaning system, then NOVUS IMAGE is just what you are looking for.

Each mat can be printed with up to 32 bright colours, chosen from a total of 45 standard colours. Not only that, but special colours conforming to systems such as PMS, RAL and HKS can also be used. Thanks to the superior printing quality, it is possible to create detailed drawings, text and design elements as well as effects such as outlines, shadows and colour gradients. You can have a carpet mat in colours that match your corporate identity, or displaying a graphic design or an individual company logo. And with the option to produce patterned areas or single images of up to 2 m wide, the NOVUS IMAGE carpet mat gives you virtually unlimited freedom to create the design you want.













## **NOVUS IMAGE**

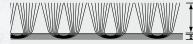
Technical data	
Pile material	High twist nylon (100 % polyamide 6.6), effective pile weight $900  \text{g/m}^2$
Pile height	Approx. 7-8 mm
Backing material	Nitrile rubber coating, thickness approx. 1,4 mm
Total height of mat	Approx. 8-9 mm
Total weight	2.600 g/m <sup>2</sup>
Border width	Approx. 20 mm
Printing method	Chromojet printing method
Colours	Max. 32 of 45
Water absorption	Approx. 3 to 4 litres per m <sup>2</sup>
Washing temperature	Max. 60 °C
Fastness to washing	Colourfast in acc. with DIN 54006
Electrostatic behaviour	Very low electrostatic discharge, volume resistance 2.2 x 1011 ohms, in acc. with DIN 54345
Oil resistance (nitrile rubber backing)	Very good
Fire resistance (on request, subject to additional charge)	Acc. to $C_n = s^i$ (in acc. with EN 13501), flame resistant
Dimensional tolerance	+/- 3%

#### Standard dimensions in cm

85 x 75	100 x 200	115 x 180	150 x 200	200 x 200
85 x 120		115 x 200	150 x 250	200 x 300
85 x 150		115 x 240		200 x 400

Special dimensions possible, up to 200 x 500 cm  $\,$ 

#### Material structure



Pile height 7-8 mm Rubber, approx. 1,4 mm Total height, approx. 8-9 mm

#### Colours

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### **NOVUS CLASSIC**

#### **Traditional quality**

Wherever neutrality and functionality are the order of the day, NOVUS CLASSIC carpet mats can be relied upon to do their job in perfect harmony with their surroundings. In so doing, they provide the perfect complement to prominently positioned NOVUS IMAGE carpet mats.

Thanks to optimum product quality, the mats are able to absorb dirt and moisture very well. Floors and floor coverings can be sure of long-term protection, as the hard-wearing mats are just as much a match for intense loads as they are for cleaning at frequent intervals. Without printed images, the mats are available in five standard colours measuring up to  $200 \times 500$  cm.





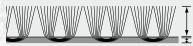
## **NOVUS CLASSIC**

Technical data	
Pile material	High twist nylon (100% polyamide 6), effective pile weight 650 g/m²
Pile height	Approx. 8 mm
Backing material	Nitrile rubber coating, thickness approx. 1,4 mm
Total height of mat	Approx. 10 mm
Total weight	2.500 g/m <sup>2</sup>
Border width	Approx. 20 mm
Colours	5
Water absorption	Approx. 3 to 4 litres per m <sup>2</sup>
Washing temperature	Max. 80 °C
Electrostatic behaviour	Very low electrostatic discharge, volume resistance 2.2 x 1011 ohms, in acc. with DIN 54345
Oil resistance (nitrile rubber backing)	Very good
Fire resistance (on request, subject to additional charge)	Acc. to $C_n = s^1$ (in acc. with EN 13501), flame resistant
Dimensional tolerance	+/- 3%

Standard dimensions in cm					
85 x 75 100 x 20	00 115 x 180	150 x 200	200 x 200		
85 x 120	115 x 200	150 x 250	200 x 300		
85 x 150	115 x 240		200 x 400		

Special dimensions possible, up to 200 x 500 cm  $\,$ 

#### Material structure



Pile height 8 mm Rubber,

#### Colours









Dark Blue



C 60 Dark Brown







The intelligent use of space.

More information unter www.novus.de

Dealer:			

